WHEREAS, One-half of the total agricultural income in South Dakota is comprised of the production and marketing of beef; and,

WHEREAS, The beef industry acts as a strong base and is of great importance to the economic condition and good health and strength of the nation; and,

WHEREAS, It is important to cattle producers, industry-related businesses, as well as consumers of beef produced in the state, to have far-reaching and effective programs to promote beef, educate the public on the nutritional value of beef in the diet, and carry on extensive research; and,

WHEREAS, An ample supply of beef for the nation's dinner table must be insured; and,

WHEREAS, Organizations associated with the beef industry in South Dakota have contributed and continue to contribute to the promotional and marketing effort needed to inform the consumer about the beef industry and its benefits and the cattlemen of the state are cooperating in an effort to implement a program of nationally funded self-help:

NOW, THEREFORE, I, WILLIAM J. JANKLOW, Governor of the State of South Dakota, do hereby proclaim the week of November 12-19, 1979, as

BEEFERENDUM KICKOFF WEEK

and urge all citizens to avail themselves of the opportunity to learn more about the Beeferendum.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Sixth Day of November, in the Year of Our Lord, Nineteen Hundred and Seventy-nine

WILLIAM J. JANKLOW, GOVERNOR

ATTEST:

ALICE KUNDERT, SECRETARY OF STATE

STATE OF SOUTH DAKOTA - BUREAU OF ADMINISTRATION - OFFICE OF RECORDS MANAGEMENT - CERTIFICATE OF AUTHENTICITY
THIS IS TO CERTIFY THAT THE MICROPHOTOGRAPHIC IMAGE APPEARING ON THIS SLIDE OF MICROFILM IS AN ACCURATE REPRODUCTION OF BUSINESS RECORD AND WAS MICROFILMED IN THE REGULAR COURSE ACCORDING TO THE PROVISIONS OF SOUTH DAKOTA CODIFIED LAWS 1-27-4. IT IS FURTHER CERTIFIED THAT THE PHOTOGRAPHIC PROCESS USED FOR MICROFILMING OF THE ABOVE RECORDS WAS IN ON MICROFILM WHICH MEET THE NATIONAL BUREAU OF STANDARDS FOR PERMANENT MICROPHOTOGRAPHIC REPRODUCTIONS. REDUCTION 22 ROLL NO. 2
DATE MICROFILMED
CAMERA OPERATOR